

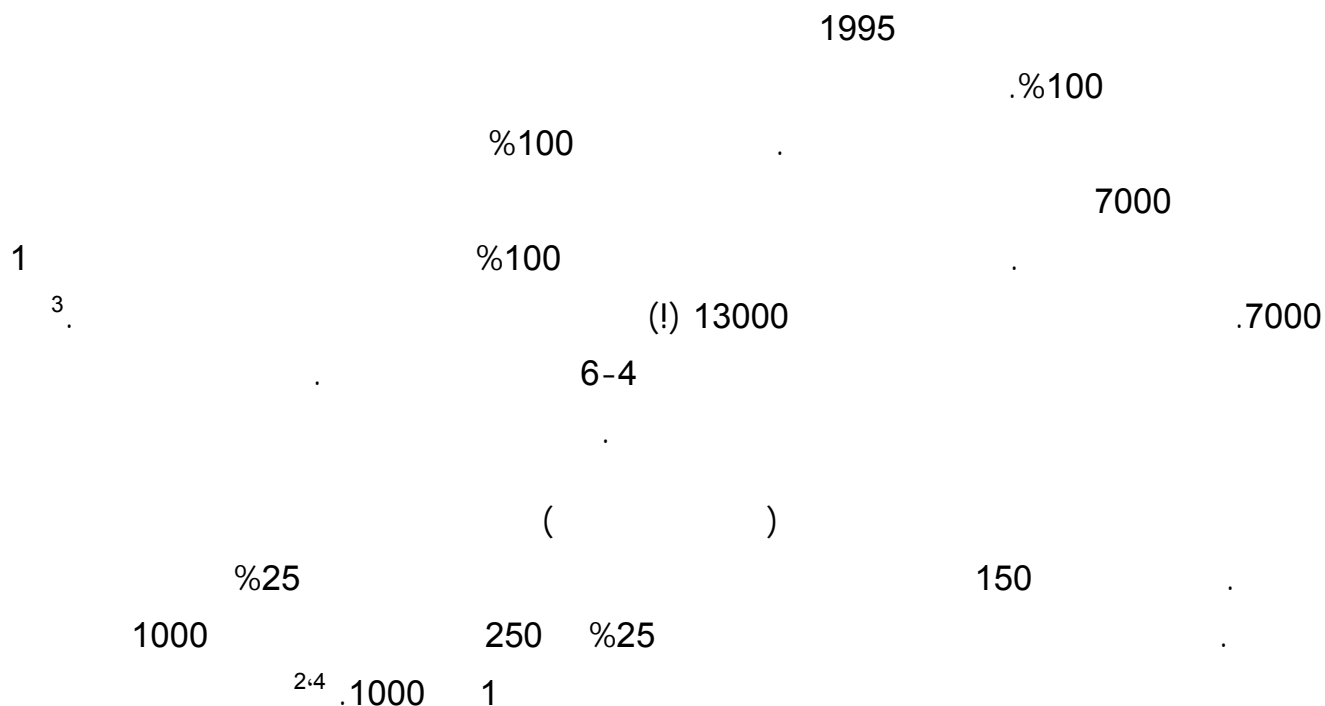
14195 94

(gigerenzer@mpib-berlin.mpg.de :)

1.

2.

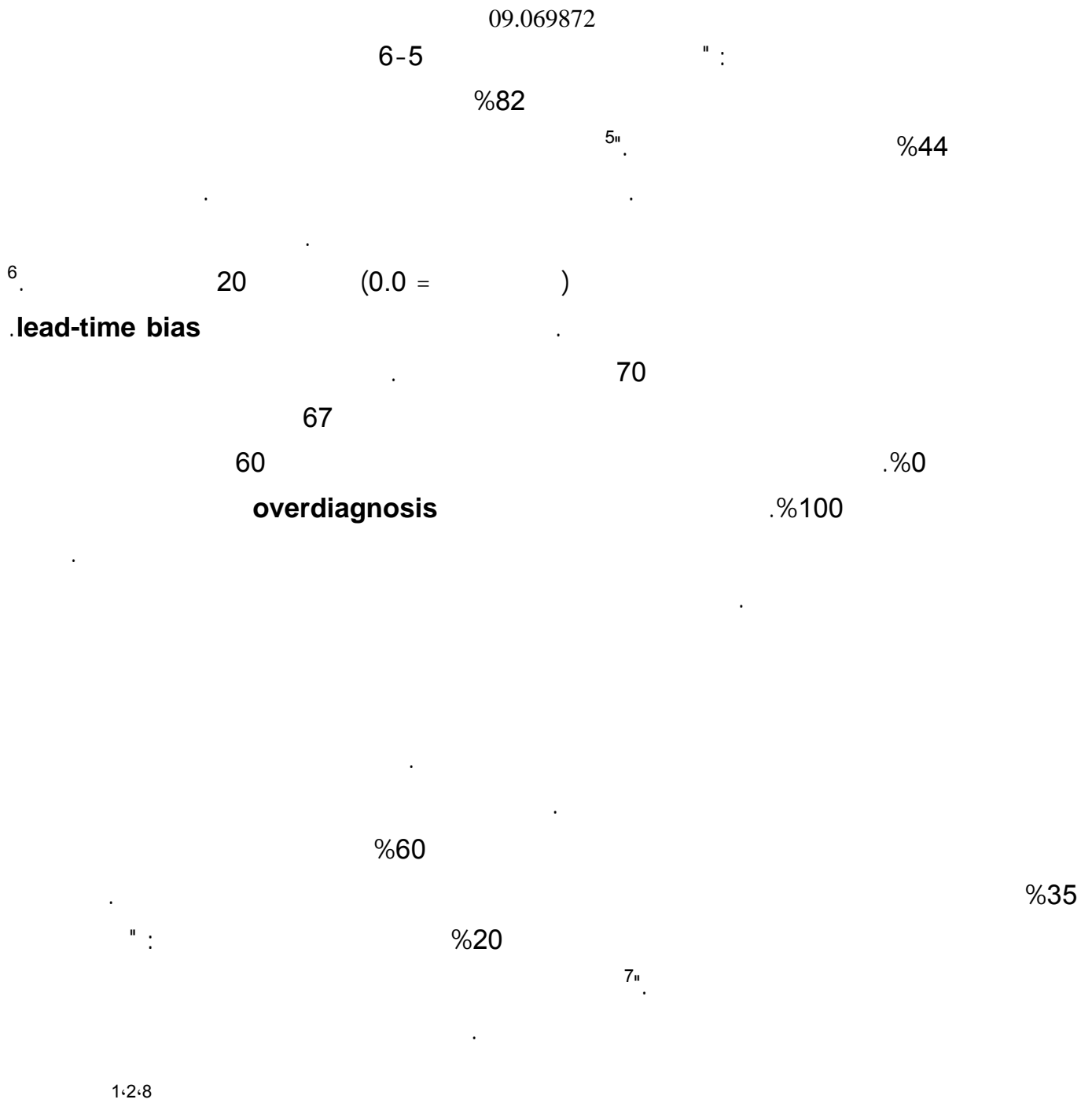
Relative risks versus absolute risks



5-year survival rates in screening versus

2007

mortality rates



1. Gigerenzer G, Gaissmaier W, Kurz-Milcke E, Schwartz LM, Woloshin S. Helping doctors and patients to make sense of health statistics. *Psychol Sci Public Interest* 2007;8:53-96. [doi:10.1111/j.1539-6053.2008.00033.x](https://doi.org/10.1111/j.1539-6053.2008.00033.x)

- <bok>2. Gigerenzer G. Calculated risks: how to know when numbers deceive you. New York, NY: Simon & Schuster;2002. British version: Reckoning with risk: learning to live with uncertainty. London: Penguin; 2002.</bok>
- <jrn>3. Furedi A. The public health implications of the 1995 'pill scare'. Hum Reprod Update 1999;5:621-6. [PMID:10652971](#) [doi:10.1093/humupd/5.6.621](#)</jrn>
- <jrn>4. Covey J. A meta-analysis of the effects of presenting treatment benefits in different formats. Med Decis Making 2007;27:638-54. [PMID:17873250](#) [doi:10.1177/0272989X07306783](#)</jrn>
- <other>5. Dobbs M. Rudy wrong on cancer survival chances. Washington Post, 30 October 2007.</other>
- <jrn>6. Welch HG, Schwartz LM, Woloshin S. Are increasing 5-year survival rates evidence of success against cancer? JAMA 2000;283:2975-8. [PMID:10865276](#) [doi:10.1001/jama.283.22.2975](#)</jrn>
- <jrn>7. Steimle SU. K's Tony Blair announces crusade to fight cancer. J Natl Cancer Inst 1999;91:1184-5. [PMID:10413410](#) [doi:10.1093/jnci/91.14.1184](#)</jrn>
- <bok>8. Woloshin S, Schwartz LM, Welch HG. Know your chances: understanding health statistics. Berkeley, CA: University of California Press; 2008.</bok>